

Station KOB-TV ALBUQUERQUE, NM.
Advertiser ().HEINRICH FOR NM-1
Product MARTIN HEINRICH
Estimate# 2005
Buyer Cathie Herrick
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE,N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 334/332/2005
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () MELISSA PALOMBO
Salesperson Phone# 215-344-1811
Salesperson FAX#

— CONTRACT COMMENT —

MARTIN HEINRICH FOR SENATE SC=*

— REMARKS —

**ISSUE TO SHOW SPOT N/A LN 69, LN 94 ADDED AS MKGD,
SPOTS MOVED FROM LNS 72-73 TO LN 95 DUE TP/PRG CHANGED**
TOTAL REMAINS SAME
PLS. CONF. ASAP
THANKS
THERESA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	6A-7A	EYEWITNESS NEWS 4 TODAY	:30	\$425.00	10/16-10/16	1	1	1	\$425.00	
	2	W	6A-7A	EYEWITNESS NEWS 4 TODAY	:30	\$425.00	10/17-10/17	1	1	1	\$425.00	
	3	TH	6A-7A	EYEWITNESS NEWS 4 TODAY	:30	\$425.00	10/18-10/18	2	1	2	\$850.00	
	4	F	6A-7A	EYEWITNESS NEWS 4 TODAY	:30	\$425.00	10/19-10/19	1	1	1	\$425.00	
	5	M	6A-7A	EYEWITNESS NEWS 4 TODAY	:30	\$425.00	10/22-10/22	3	1	3	\$1,275.00	
	6	TU	7A-9A	TODAY SHOW	:30	\$425.00	10/16-10/16	2	1	2	\$850.00	
	7	W	7A-9A	TODAY SHOW	:30	\$425.00	10/17-10/17	1	1	1	\$425.00	
	8	TH	7A-9A	TODAY SHOW	:30	\$425.00	10/18-10/18	2	1	2	\$850.00	
	9	F	7A-9A	TODAY SHOW	:30	\$425.00	10/19-10/19	1	1	1	\$425.00	
	10	M	7A-9A	TODAY SHOW	:30	\$425.00	10/22-10/22	2	1	2	\$850.00	

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	11	TU	5A-530A	EYEWITNESS NEWS 4 TODAY	:30	\$175.00	10/16-10/16	1	1	1	\$175.00	
	12	W	5A-530A	EYEWITNESS NEWS 4 TODAY	:30	\$175.00	10/17-10/17	1	1	1	\$175.00	
	13	TH	5A-530A	EYEWITNESS NEWS 4 TODAY	:30	\$175.00	10/18-10/18	1	1	1	\$175.00	
	14	F	5A-530A	EYEWITNESS NEWS 4 TODAY	:30	\$175.00	10/19-10/19	1	1	1	\$175.00	
	15	M	5A-530A	EYEWITNESS NEWS 4 TODAY	:30	\$175.00	10/22-10/22	1	1	1	\$175.00	
	16	TU	530A-6A	EM NEWS	:30	\$300.00	10/16-10/16	1	1	1	\$300.00	
	17	W	530A-6A	EM NEWS	:30	\$300.00	10/17-10/17	1	1	1	\$300.00	
	18	TH	530A-6A	EM NEWS	:30	\$300.00	10/18-10/18	1	1	1	\$300.00	
	19	F	530A-6A	EM NEWS	:30	\$300.00	10/19-10/19	1	1	1	\$300.00	
	20	M	530A-6A	EM NEWS	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
	21	TU	12P-1P	EYEWITNESS NEWS 4 @ NOON	:30	\$175.00	10/16-10/16	1	1	1	\$175.00	
	22	W	12P-1P	EYEWITNESS NEWS 4 @ NOON	:30	\$175.00	10/17-10/17	1	1	1	\$175.00	
	23	TH	12P-1P	EYEWITNESS NEWS 4 @ NOON	:30	\$175.00	10/18-10/18	1	1	1	\$175.00	
	24	F	12P-1P	EYEWITNESS NEWS 4 @ NOON	:30	\$175.00	10/19-10/19	1	1	1	\$175.00	
	25	M	12P-1P	EYEWITNESS NEWS 4 @ NOON	:30	\$175.00	10/22-10/22	1	1	1	\$175.00	
	26	TU	9A-10A	TODAY SHOW 2	:30	\$200.00	10/16-10/16	1	1	1	\$200.00	
	27	W	9A-10A	TODAY SHOW 2	:30	\$200.00	10/17-10/17	1	1	1	\$200.00	

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	28	TH	9A-10A	TODAY SHOW 2	:30	\$200.00	10/18-10/18	1	1	1	\$200.00	
	29	F	9A-10A	TODAY SHOW 2	:30	\$200.00	10/19-10/19	1	1	1	\$200.00	
	30	M	9A-10A	TODAY SHOW 2	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	31	TU	1P-2P	DAYS OF OUR LIVES	:30	\$275.00	10/16-10/16	1	1	1	\$275.00	
	32	W	1P-2P	DAYS OF OUR LIVES	:30	\$275.00	10/17-10/17	1	1	1	\$275.00	
	33	TH	1P-2P	DAYS OF OUR LIVES	:30	\$275.00	10/18-10/18	1	1	1	\$275.00	
	34	F	1P-2P	DAYS OF OUR LIVES	:30	\$275.00	10/19-10/19	1	1	1	\$275.00	
	35	M	1P-2P	DAYS OF OUR LIVES	:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
	36	TU	4P-5P	JUDGE JUDY	:30	\$200.00	10/16-10/16	1	1	1	\$200.00	
	37	W	4P-5P	JUDGE JUDY	:30	\$200.00	10/17-10/17	1	1	1	\$200.00	
	38	TH	4P-5P	JUDGE JUDY	:30	\$200.00	10/18-10/18	1	1	1	\$200.00	
	39	F	4P-5P	JUDGE JUDY	:30	\$200.00	10/19-10/19	1	1	1	\$200.00	
	40	M	4P-5P	JUDGE JUDY	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	41	TU	330P-4P	INSIDE EDITION	:30	\$200.00	10/16-10/16	1	1	1	\$200.00	
	42	W	330P-4P	INSIDE EDITION	:30	\$200.00	10/17-10/17	1	1	1	\$200.00	
	43	TH	330P-4P	INSIDE EDITION	:30	\$200.00	10/18-10/18	1	1	1	\$200.00	

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	44	F	330P-4P	INSIDE EDITION	:30	\$200.00	10/19-10/19	1	1	1	\$200.00	
	45	SA	630P-7P	EYEWITNESS NEWS @ 630P	:30	\$200.00	10/20-10/20	1	1	1	\$200.00	
	46	TU	530P-6P	NBC NIGHTLY NEWS	:30	\$425.00	10/16-10/16	1	1	1	\$425.00	
	47	W	530P-6P	NBC NIGHTLY NEWS	:30	\$425.00	10/17-10/17	1	1	1	\$425.00	
	48	TH	530P-6P	NBC NIGHTLY NEWS	:30	\$425.00	10/18-10/18	1	1	1	\$425.00	
	49	F	530P-6P	NBC NIGHTLY NEWS	:30	\$425.00	10/19-10/19	1	1	1	\$425.00	
	50	M	530P-6P	NBC NIGHTLY NEWS	:30	\$425.00	10/22-10/22	1	1	1	\$425.00	
	51	TU	5P-530P	EYEWITNESS NEWS @ 5PM	:30	\$425.00	10/16-10/16	1	1	1	\$425.00	
	52	W	5P-530P	EYEWITNESS NEWS @ 5PM	:30	\$425.00	10/17-10/17	1	1	1	\$425.00	
	53	TH	5P-530P	EYEWITNESS NEWS @ 5PM	:30	\$425.00	10/18-10/18	1	1	1	\$425.00	
	54	F	5P-530P	EYEWITNESS NEWS @ 5PM	:30	\$425.00	10/19-10/19	1	1	1	\$425.00	
	55	M	5P-530P	EYEWITNESS NEWS @ 5PM	:30	\$425.00	10/22-10/22	1	1	1	\$425.00	
	56	TU	6P-630P	EYEWITNESS NEWS @ 6PM	:30	\$500.00	10/16-10/16	1	1	1	\$500.00	
	57	W	6P-630P	EYEWITNESS NEWS @ 6PM	:30	\$500.00	10/17-10/17	1	1	1	\$500.00	
	58	TH	6P-630P	EYEWITNESS NEWS @ 6PM	:30	\$500.00	10/18-10/18	1	1	1	\$500.00	
	59	F	6P-630P	EYEWITNESS NEWS @ 6PM	:30	\$500.00	10/19-10/19	1	1	1	\$500.00	
	60	M	6P-630P	EYEWITNESS NEWS @ 6PM	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	

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	*73	M	7P-8P	FEAR FACTOR	:30	\$1,000.00	10/22-10/22	0	0	0	\$0.00	
Buyline Comment: SPOT MOVED TO LN 95 DUE TP/PRG CHANGED												
Sales Remark: V3 SPOT MOVED TO LN 95 DUE TP/PRG CHANGED												
V3 More than 2 codes changed												
	74	SU	6P-930P	NFL ON NBC	:30	\$2,400.00	10/21-10/21	1	1	1	\$2,400.00	
	75	SU	10P-1035P	EYEWITNESS NEWS @ 10PM	:30	\$800.00	10/21-10/21	1	1	1	\$800.00	
	76	SA	10P-1030P	EYEWITNESS NEWS @ 10PM	:30	\$800.00	10/20-10/20	1	1	1	\$800.00	
	77	TU	10P-1035P	EYEWITNESS NEWS @ 10PM NM GAMEDAY	:30	\$800.00	10/16-10/16	1	1	1	\$800.00	
	78	W	10P-1035P	EYEWITNESS NEWS @ 10PM NM GAMEDAY	:30	\$800.00	10/17-10/17	1	1	1	\$800.00	
	79	TH	10P-1035P	EYEWITNESS NEWS @ 10PM NM GAMEDAY	:30	\$800.00	10/18-10/18	1	1	1	\$800.00	
	80	F	10P-1035P	EYEWITNESS NEWS @ 10PM NM GAMEDAY	:30	\$800.00	10/19-10/19	1	1	1	\$800.00	
	81	M	10P-1035P	EYEWITNESS NEWS @ 10PM NM GAMEDAY	:30	\$800.00	10/22-10/22	1	1	1	\$800.00	
	82	M	1209A-106A	LATE NIGHT W/ JIMMY FALLON	:30	\$60.00	10/22-10/22	1	1	1	\$60.00	
	83	F	1136P-1209A	ACCESS HOLLYWOOD	:30	\$125.00	10/19-10/19	1	1	1	\$125.00	
	84	M	1136P-1209A	ACCESS HOLLYWOOD	:30	\$125.00	10/22-10/22	1	1	1	\$125.00	
	85	TU	1035P-1135P	TONIGHT SHOW WITH JAY LENO	:30	\$245.00	10/16-10/16	1	1	1	\$245.00	
	86	W	1035P-1135P	TONIGHT SHOW WITH JAY LENO	:30	\$245.00	10/17-10/17	1	1	1	\$245.00	

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	87	TH	1035P-1135P	TONIGHT SHOW WITH JAY LENO	:30	\$245.00	10/18-10/18	1	1	1	\$245.00	
	88	F	1035P-1135P	TONIGHT SHOW WITH JAY LENO	:30	\$245.00	10/19-10/19	1	1	1	\$245.00	
	89	M	1035P-1135P	TONIGHT SHOW WITH JAY LENO	:30	\$245.00	10/22-10/22	1	1	1	\$245.00	
	90	SU	1035P-1105P	INSIDE EDITION	:30	\$175.00	10/21-10/21	1	1	1	\$175.00	
	91	SU	1105P-1205A	ACCESS HOLLYWOOD WK	:30	\$125.00	10/21-10/21	1	1	1	\$125.00	
	92	SA	1035P-1205A	SAT. NIGHT LIVE	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
	93	SA	5A-7A	SATURDAY TODAY	:30	\$175.00	10/20-10/20	1	1	1	\$175.00	
	*94	F	8P-9P		:30	\$800.00	10/19-10/19	1	1	1	\$800.00	
			Buyline Comment: GRIMM MKGD FOR SPOT N/A LN 69									
			Sales Remark: V3 MKGD FOR SPOT N/A LN 69									
			V3 Added									
	*95	M	7P-9P		:30	\$1,000.00	10/22-10/22	2	1	2	\$2,000.00	
			Buyline Comment: THE VOICE SPOTS MOVED FROM LNS 72-73 DUE TP/PRG CHANGED MAX SEP									
			Sales Remark: V3 SPOTS MOVED FROM LNS 72-73 DUE TP/PRG CHANGED MAX SEP									
			V3 Added									

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Report Totals: 99 / \$40,010.00

---SALES MONTHLY TOTALS---

Oct 12: 99 / \$40,010.00
Sales Totals: 99 / \$40,010.00
Station Totals: 99 / \$40,010.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$160,554	CABL 0%	KASA 10%	KASY 0%	KLJZ 0%	KOAT 32%
		KOB 24%	KRQE 31%	KTEL 0%	KWBQ 0%	

---COMPETITIVE COMMENTS---

SHARES ESTIMATED/

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE